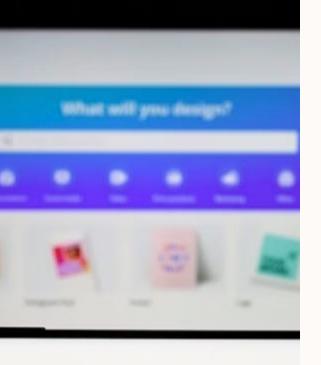# Introduction to Canva

Versatile graphic design tool.

Create visual content easily.

EA **by European Digital Learning Network**

What is Canva?

1 **User-friendly**

Accessible for all skill levels.

2 **Vast Library**

Templates, images, fonts, elements.

3 **Versatile**

Social media, presentations, posters, more.

Getting Started

Sign Up/Log In

1 Canva website, Google, Facebook.

Navigate Interface

2 Home, search, sidebar.

Explore Features

3 Templates, tools, elements.

Canva Features

Templates

Thousands of customizable options.

Social media, marketing, documents.

Design Tools

Text, images, elements, backgrounds.

Fonts, colors, effects.

Uploads

Add your own images.

Extensive photo library.

Creating a Design

Choose Template — 1

Select a pre-made template.

2 — **Customize**

Edit text, add elements, upload images.

Save & Download — 3

PNG, JPG, PDF formats.

Design Tips

1 **Consistency**

Color scheme, font style.

2 **Alignment**

Professional, organized look.

3 **Whitespace**

Avoid clutter, enhance readability.

4 **Hierarchy**

Guide viewer's attention.

Practice Activity

Choose Template

Social media category.

Customize

Text, images, colors, fonts.

Save & Download

PNG, JPG format.

Conclusion

Understand Canva basics.

Practice to enhance skills.

Explore advanced features.

Resources

1 **Help Center**

Canva Support.

2 **Design School**

Canva Design School.